



**CACKLE HATCHERY, LLC**

**2025 CHICK SEASON®**

**WHOLESALE PACKET**

**&**

**PRICE LIST**

**We look forward to working with you and providing poultry for your customers.**

**For questions you may contact us by:**

**Email: [service@cacklehatchery.com](mailto:service@cacklehatchery.com)**

**Phone: 417-446-8228**

**Fax: (417) 588-1918**

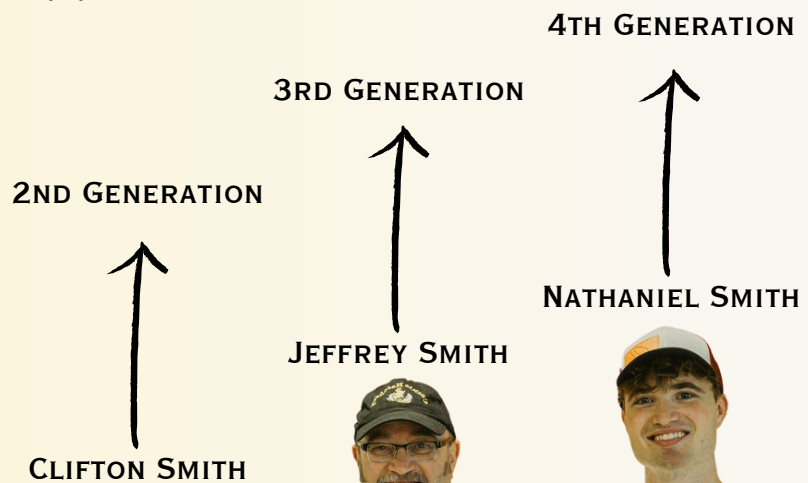


# ABOUT US

At Cackle Hatchery, we've been a family-run business since 1936, hatching and shipping quality poultry across the United States. What began as a small hatchery in Lebanon, Missouri, has grown into the largest variety of poultry breeds in the U.S., and we take pride in our commitment to family values, sustainability, and top-notch service.

As a fourth-generation hatchery, our mission is to provide healthy, high-quality poultry while helping families and businesses thrive. By partnering with companies like yours, we're able to extend our reach and share our passion for backyard poultry with customers all over the country.

Our focus is on extensive grading to meet the American Standard of Poultry, combined with proprietary packing methods and generational knowledge. These practices ensure that we consistently meet your customers' expectations, delivering poultry with care and precision that reflect the expertise we've honed over decades. From our family to your customers, we are proud to be your trusted poultry provider.



Our first hatch is scheduled for  
Wednesday, Feb. 5, 2025.

Our last hatch is scheduled for  
Wednesday, Oct. 22, 2025.

We will be hatching on Monday and  
Wednesday this year, excluding  
holidays.

## **NEW FOR MISSOURI STORES**

We are pleased to be able  
to offer our Missouri Stores  
'Free Shipping' on orders as  
low as 25 birds.



## **DIFFERENT WAYS TO PLACE AN ORDER**

Orders may be placed via:

- Online Wholesale Portal  
(Recommended)
- Phone: 417-446-8228
- Fax: 417-588-1918
- Email: [service@cacklehatchery.com](mailto:service@cacklehatchery.com)

Please choose only 1 option and use  
that for the whole season.

Do Not Order Through Our Retail Website!  
Do not send your order using multiple options.  
You will be double booked and will be  
responsible for all orders placed.

Information needed for all orders:

- Store Name
- Email
- Name of person placing order
- City & State location
- Store phone number
- Purchase order number (if applicable)

Confirmations for every order will be emailed to  
you. If you do not receive a reply within 2 hours,  
check your spam folder. Also, you may call us to  
make sure we received your order.



## CATEGORY MINIMUMS TO SHIP

- Standard Size Poultry - 15
- Bantam Size Chicks - 15
- Guinea Keets - 15

If the minimums are not met, that category will not be shipped. It is your responsibility to make sure you order correctly.

## ORDER CHANGES

- Date changes can be done in the portal or by calling in.
- No Partial Changes.
- Add-ons can be done in the portal or called in if the poultry is available.

# ORDERING INFORMATION

## CANCELLING ORDERS

- No cancellation on any orders 10 days or less before scheduled ship date.
- \$15 cancellation fee per order.
- Cancels can be done in the portal or by calling in.

## OVER-HATCH BARGAIN ORDERS

- Cannot be added to any other orders.
- Available breeds will be emailed via news-blast on hatch day.
- Email us to be added to the list.
- Call before 4:30 PM Central Standard Time on the day of hatch to order or order on the portal if showing available.

## CHICK DAY EVENT

### CHICK DAY ORDERS ARE GIVEN PRIORITY OVER STORE STOCK & GENERAL ORDERS!

- Chick Days must be called in and you must have an order of 300 birds minimum to schedule a Chick Day.
- Make Add-ons frequently to insure availability.
- Cut off dates for priority are now 6 weeks before ship date. You are allowed to add-on after that if the birds are available.
- Advertise your event with your local newspaper, radio, flyers, store banners, Facebook, website, or other forms of social media.
- On arrival, check packing slip & inside of box for labeling of breeds. Make sure chicks are healthy and lively before handing them to customers.
  - Example - You can place an order for 200 Rhode Island Reds, 200 Barred Rock, 200 Buff Orpington, and 200 Easter Eggers. Then only sell off that list. If you haven't sold all your numbers by the 6 week cut off, then you can call in to reduce the amounts to what was ordered.





# BILLING OF ACCOUNTS

We offer 4 different payment methods and they are determined when you are first approved as a wholesaler.

## PRE-PAY

Your card will be charged 2-3 business days before shipment.

## CARD ON FILE

Your card will be charged 2 weeks after your order ships.

## NET 10/30

Invoice is due within 10/30 days of receipt.

## ACH

We debit your bank account within 2 weeks of you receiving your order.

- We accept Visa, Mastercard & Discover.
- There is a \$10 fee for declined credit cards.
- If paying with check, there is a \$25 return check fee and order has to be paid with credit card or money order.

## PAST DUE INVOICES

Past due invoices will have a 3% interest charge added each month until the balance is paid. You will not be able to order until account is paid in full. May result in different account terms for future orders.

We do not accept payments from your customers. Do not give out our name or number for them to contact us about their order with you. We will not do anything for your customer.



## JOIN OUR AFFILIATE PROGRAM

Does your store have a website?  
Make it earn money for you with Cackle Hatchery, LLC's Affiliate Program. This program will track traffic from your website to Cackle Hatchery, LLC's website. You are paid a commission on any sales generated from that order.



## GUARANTEES

### Alive Arrival Guarantee

- 100% Arrive Alive Guarantee is only on the birds when they first arrive.
- If there is a problem with Any of the birds upon arrival you must login to your wholesale account or Call Us Immediately to report loss. Please Do Not Email Us.
- **Please have live count available because we send extras.**
- Be sure to check the birds before they leave your store for any that may be weak or lethargic. Once they leave your store the guarantee ends.

### Sexing Guarantee

- 90% Sexing Guarantee on the total number of birds in your order, not the number ordered of each breed.
- Wrong sexing claims must be made within 16 weeks of ship date.
- If you receive any wrong sexed birds you must provide a picture to receive a refund of the purchase price.
- We will also consider any extra birds that you received.

## REFUNDS

- All refunds will be based on your account terms.
- Shorted, losses, or did not ship orders:
  - Prepaid accounts will be refunded to the card that was charged for the order.
  - Card on File, ACH & Net10/30 accounts will not be charged for those birds.

## AUDITS

We will perform an audit on all accounts at the end of the season. We will review prices of all birds, shipping charges, credits, and payments. If we owe you money, we will send you a check for the amount owed. If you owe us money, we will send you a detailed bill in the mail and that will need to be paid in order to place orders for the next season.





# 2025 CACKLE HATCHERY, LLC

## HATCH DAY CALENDAR



Hatch Day



Holiday - No Hatch



Festival

February						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

March						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

April						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

May						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

June						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

July						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

August						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

September						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

October						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	





CACKLE HATCHERY, LLC  
PO Box 529  
LEBANON MO 65536  
417-446-8228



HATCHERY & SHIPPING DAY OLD POULTRY  
SINCE 1936

Meet your wholesale team:



Sarah Clark,  
Wholesale Manager



Luke Guinn,  
Field Representative

Karen Albright,  
Sales Associate



Cortney Luten,  
Sales Associate



Sharyl Hubbs,  
Sales Associate

